

June 1, 2024

**To**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai - 400 001

**To**  
**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block G  
Bandra Kurla Complex  
Bandra (E), Mumbai - 400 051

**Scrip Code: 544058**

**Scrip Symbol: MUFTI**

Dear Sirs,

**Sub: Newspaper Publication of Financial Results**

In compliance with Regulation 47 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Standalone and Consolidated Audited Financial Results of the Company for the quarter and year ended March 31, 2024 (in prescribed format) have been published in newspapers viz., "Business Standard" (English) all India editions and "Mumbai Lakshdeep" (Marathi) in Mumbai edition, on June 01, 2024.

Please find enclosed herewith extracts of Mumbai edition of Business Standard (English) and Mumbai Lakshdeep (Marathi) for your information and records.

This intimation is also being uploaded on the Company's website at [www.credobrands.in](http://www.credobrands.in)

This is for your information and records.

Yours faithfully,  
**For Credo Brands Marketing Limited**

\_\_\_\_\_  
**Sanjay Kumar Mutha**  
**Company Secretary and Compliance Officer**

**Encl. As above**

**CREDO BRANDS MARKETING LIMITED**

B 8, MIDC Central Road, Marol, Next to MIDC Police Station, Andheri (E),  
Mumbai - 400093, Maharashtra, India | Tel. No.: +91 22 6141 7200  
Email: investorrelations@mufii.in | Website: www.credobrand.in  
CIN: L18101MH1999PLC119669

**Extract of Audited Standalone and Consolidated Financial Results for the quarter  
and year ended March 31, 2024**

(All amounts in Million, unless otherwise stated)

Particulars	Standalone				Consolidated			
	Quarter Ended		Year Ended		Quarter Ended		Year Ended	
	31/03/2024	31/03/2023	31/03/2024	31/03/2023	31/03/2024	31/03/2023	31/03/2024	31/03/2023
	Refer Note 2	Refer Note 3	Audited	Audited	Refer Note 2	Refer Note 3	Audited	Audited
Total revenue from operations	1,330.80	1,327.94	5,673.32	4,981.82	1,330.80	1,327.94	5,673.32	4,981.82
Profit before tax	98.51	289.57	788.59	1,037.51	98.86	290.52	788.94	1,038.12
Net profit after tax	70.30	215.81	591.62	774.53	70.66	216.76	591.98	775.14
Total Comprehensive Income	70.69	215.84	591.21	774.63	71.05	216.79	591.57	775.24
Paid-up equity share capital (face value ₹ 2 per share)	128.96	32.15	128.96	32.15	128.96	32.15	128.96	32.15
Other Equity			3,287.44	2,781.43			3,287.73	2,781.36
Earning per share (face value ₹ 2 per share) (not annualised)								
Basic in ₹	1.09	3.36	9.20	12.05	1.10	3.37	9.20	12.06
Diluted in ₹	1.09	3.36	9.19	12.05	1.10	3.37	9.19	12.06

**Notes:**

- The Audited Standalone and Consolidated Financial Results of the Company for the quarter and year ended March 31, 2024, have been reviewed and recommended by the Audit Committee and approved by the Board of Directors in their respective meetings held on May 30, 2024.
- The figures for the quarter ended March 31, 2024 are the balancing figures between the audited figures in respect of the full financial year and the published year to date figures up to the third quarter of the current financial year which were subject to limited review by the Statutory Auditors.
- The figures for the quarter ended March 31, 2023 are balancing figures between audited figures in respect of full financial year and unaudited figures up to the third quarter ended December 31, 2022 as prepared by the management and reported in these financial results which were neither reviewed nor subjected to audit by the Statutory Auditors, in view of the listing of the equity shares of the Company with Stock Exchanges, effective from December 27, 2023. However, the management has exercised necessary due diligence to ensure that the financial results for this period provide a true and fair view of the Company's affairs.
- The above is an extract of the detailed format of the Audited Standalone and Consolidated Financial Results filed with Stock Exchanges under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the above Financial Results, is available on the website of the Company i.e., www.credobrand.in and websites of the Stock Exchanges, viz., www.bseindia.com and www.nseindia.com.

For Credo Brands Marketing Limited

Sd/  
Kamal Khushfani  
Chairman and Managing Director

Place: Mumbai  
Date: May 30, 2024

शनिवार, दि. १ जून २०२४

मुंबई लक्षदीप



**CREDO BRANDS MARKETING LIMITED**

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For Credo Brands Marketing Limited

Sd/-

Kamal Khushiani

Chairman and Managing Director

Place: Mumbai  
Date: May 30, 2024